

tape & staples

cultural development projects



"My work is all about creating spaces for community engagement and providing a platform for people to be heard and share their skills. I enjoy questioning, documenting, reading, writing and travel. I am passionate about inspiring people to think, and helping them along their own creative journeys."

As an artist and arts worker with a 'Do It Yourself' and 'Do It Together' approach, I have been delivering creative workshops for more than a decade.

Over the next 15 months, I will be reaching out to as many Australian communities as possible, to connect and share with them my passion for community engagement with the arts.

I offer hands-on, diverse workshops that creatively inspire, engage and grow each individual, while building and strengthening their local community, with little or no money.

The theme that runs through all of my workshops is creating, doing and sharing in communities. By activating a creative culture within a town, those who seek

creative opportunities have less reason to leave for the bright lights of a capital city. I see myself as a cultural 'seed planter', moving from town to town inspiring growth, sharing skills and stories. I share experiences I have collected, particularly those learnt growing up on the Darling Downs in the Queensland town of Toowoomba, home to 100,000 people.

The 'Boomerang' Approach

The workshops that I deliver in partnership with communities, aren't 'fly in, fly out' style programs; I believe that such workshops often miss opportunities to develop sustainable outcomes. Skills learnt during workshops can be further developed and

Cut Copy P&ste Zine Workshop

DIY ARTillery: The Arts Survival Workshop

Create, Cut, Flash and Print it Printmaking Workshop

duplicated with other groups in the township and surrounds. So, in partnership with each hosting town, I create a package that aims for longer-term impacts that can grow into community assets.

The model that I developed last year while spending one month on the road delivering 20 workshops from Cairns to Palm Island to Longreach, was a 'boomerang' delivery approach: reconnecting with each town after the workshop. This way, I could answer questions that arose after the workshops, and facilitate follow-up support.

Outside of delivering workshops, I have coordinated large-scale music festivals. My main festival project for the past two and a half years has been the successful community-run Home Festival in Brisbane.
www.home-festival.com

Through my arts practice I have managed bands and artist-run initiatives, mentored emerging creatives and successfully received more than \$60,000 in various grants for personal development, professional projects and development funding. I have worked also on international collaborations and projects in Japan (<http://bit.ly/L3YWR9>), New Zealand (<http://bit.ly/L3ZJrN>) and the USA (<http://bit.ly/qY7bHN>). With this solid foundation, I am now solely focussed on sharing my skills, experiences and passions across Australia.

Regional perspectives

Growing up in Toowoomba is rough for any young fan of contemporary music. Bands would occasionally come to town but you had to be 'in the know'. Local media had little to no interest in covering alternative music culture. Not one to sit around and whinge, I started my own media outlet - Bizoo - that would feature a gig guide, review local and touring bands and provide a platform for young people to voice their ideas and creations. Little did I know then that Bizoo would become one of Australia's largest independent music and arts zines.
www.bizoo.com.au

Bizoo, which kicked off in 2001, ran for five years and with it, Toowoomba woke up and brought to life a thriving arts community. The publication gave more than 60 young people from all over Australia an outlet through which to create, collaborate, rant and rave. Together, the Bizoo team recently released the retrospective book of feature content called The Best, The Worst and the Trash That Never Made It. Since its completion, I have used the book as a legacy example of what can be achieved in a 'not so big city', and to show that anything is possible if you 'Do It Together'.

Other recent projects include *Whenever I See a Bearded Hobo on the Street, I'll Think of You and Smile*, a travelogue zine documenting my adventurous three-month stay in the 'land of the golden arches' (USA). It was distributed internationally by Microcosm and sold out within a month of its release.

www.beardedhobo.com

In addition, I collaborated on a bilingual portrait photography zine, *Faces of Nippon*, after the 3/11 Japanese Tsunami and nuclear disaster, with all proceeds going to the relief effort.

www.thestaples.com.au/nippon/index.html

Let's workshop it - New Releases!

Recently, I have developed several workshops: 'DIY Artillery: The Arts Survival Workshop', 'Create, Cut, Flash and Print it! Printmaking Workshop' and 'Cut Copy P&ste Zine Workshop'. You can see my workshops booklet for more information on these.

I am now developing three new workshops that will be launched in the near future.

'Pop UP': Workshops that pop up in parks, shopping centres, libraries and even on beaches! Skills and knowledge will be shared with people who would not usually attend such a workshop. I've delivered a series of these in Longreach, Ipswich and Moreton Bay with great results. Pop UP brings the workshop to the people rather than the other way around, in the hope of connecting with cultural fringe-dwellers.

'CULT-ure Map': A unique zine and mapping program. Unlike the boring tourist guides found at tourist information centres, each CULT-ure Map will be compiled by the people who live and create in the participating community. The process is a great way for exposing the 'cultural underbelly', building stronger community links and strengthening pride in any town. Recently delivered in Auckland, New Zealand, the end result of this workshop was an inspiring foldout A3 map plus a zine that covered cheap eats, artist-run spaces and affordable or free activities that only locals would know about.

'Develop + Train + Support = SHARE': A program that I've been developing over the past six months aimed at up-skilling people to deliver their own creative workshops back into the community. It covers all individual processes involved with the delivery of a successful workshop. This includes workshop development, facilitator up-skilling and training, along with support for participants with delivery and making the workshop available to the public at little to no cost. Each participant becomes an asset who can share their new skills with peers in the wider community.

If you wish to work with me on any of the above projects, I'm genuinely looking forward to hearing from you to discuss possibilities and answer any questions that might be forming in your mind. I'd love to deliver a unique new project with you, or to add value to an existing project in your community.

Dream with your eyes open, turn off the TV and bask in your own brilliance!

Jeremy Staples 27/06./2012

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CUT COPY P&STE ZINE WORKSHOP

OUTCOMES

Each participant will walk away with their very own zine, backed up with an understanding of what a zine is, and how to distribute and publish them. Participants will be empowered through this analogue outlet of expression using a range of tools such as typewriters, stamp sets, as well as old-fashioned scissors and glue.

PARTICIPANTS

Ages from 6 to 66 and beyond! Creatives from all mediums, as well as pathfinders who may not necessarily see themselves as creative, will find creating their very own zine an exciting and engaging activity. The ideal group size can start from 4 to a maximum of 25. Groups larger than 15 will require an extra facilitator to assure a top-quality, hands-on experience for all participants.

FEE SCHEDULE

A sliding fee schedule has been created to provide access by all groups and organisations. Please enquire for cost breakdowns.

REQUIREMENTS

Access to power
Tables and chairs to suit participant numbers (wet space not required)
Projector or TV (Full Day & 2- to 4-Day workshops only)

EXPERIENCE

Jeremy Staples has been delivering professional development workshops for more than a decade. Jeremy was the Founding Editor of the highly influential music and arts zine, **Bizoo**. Based in Toowoomba, Queensland, Bizoo ran from 2001-2006, releasing 25 zines. Bizoo gave young people an outlet to create, collaborate, rant and rave together. Bizoo recently released a free retrospective book highlighting the best parts of the zine. www.bizoo.com.au

Jeremy has published dozens of other zines, but most recently, his American travel zine **Whenever I See a Bearded Hobo on the Street, I'll Think of You and Smile**, was distributed internationally via Microcosm Publishing. Also, he released a bilingual portrait photography zine entitled **Faces of Nippon**, with all proceeds going to the Japanese tsunami relief efforts. Along with Bianca Valentino and Matt Limmer, Jeremy formed the Paper Cuts Collective to share the love of zines. www.papercutscollective.tumblr.com

Over the past three years, Jeremy has been researching the future of print media abroad and working alongside a range of organisations including Maximum Rock and Roll, Microcosm and Japan's largest English-language print magazine, Metropolis.

PAST CLIENTS

4ZZZfm
ARThive
Arts Queensland
Artspace Mackay
Crossroad Arts
Maranoa Regional Council

Q Music
State Library of Queensland
Toowoomba Regional Council
Transit Lounge
Western Downs Regional Council
Youth Arts Queensland
YWCA

DURATION

2hrs - Brief zine overview with basic zine creation.

4hrs - Detailed overview with zine creation and duplication.

Full Day - Detailed overview of zines, their background and in-depth creation session.

2 to 4 days - All of the above plus develop the process to set up a monthly zine by the community for the community.

OVERVIEW

First thing's first! What is a ZINE?? Think of it as a magazine but without the 'Maga' out front. 'Maga' isn't the only thing missing from a zine. Zines are the little brothers and sisters of magazines; they aren't glossy and found in newsagents. Zines are made by people like you and me, who have something to say or share on any topic imaginable. Zines are the perfect tool to build and support community, as well as a great voice for the voiceless. Poets and visual artists have also taken a liking to zines as a cheap and unique way to showcase their work.

Jeremy will provide an overview of what zines are and share the skills required to create them. Participants will also have the opportunity to reproduce their zine to share with their peers and friends.

Each workshop will be tailored to cater to each participant's specific requirements. Cut Copy P&ste can easily complement a variety of projects, ranging from festivals to exhibitions. Cut Copy P&ste will inspire creativity, strengthen community and offer the perfect opportunity to document local community culture and news.

PAST ACHIEVEMENTS

Formation of the Dalby Zine Library and a Zine Club in Mackay; Queensland-wide participants hosting their own skill share workshops after attending Jeremy's workshops.

TESTIMONIALS

"The workshop was entirely interactive from the very start. Jeremy related to the participants in a youthful, fun manner and, during initial introductions, tailored the session to match the particular interests and expectations of the group. Participants were extremely enthusiastic during this event; the resources supplied by Jeremy and hands-on direction kept interest levels at a high. Some of these kids had never seen a typewriter before so they really enjoyed creating their own text on these machines, so much so it was hard to drag them out of the creative space to have some lunch."

- Joel Kelly

Senior Library Officer
Western Downs Libraries

"The Zine workshops were a great way to get everyone involved creatively. There was a great range of interesting equipment to learn about and I think this made the workshops very inviting. It was great for people to be able to experience something a little bit different and I know that those involved enjoyed it. Keep up the good work!"

- Bonny Lawrence

Regional Program Coordinator
Creative Pathways in the Central West

"The community of Roma and the Maranoa are so grateful to you for delivering an amazing two days of Workshops in Roma to the young people in November 2011! We have many creative minds and talented youth and thanks to yourself, you have helped inspire them to go further with their dreams and learn more skills to assist them with their development. On behalf of the Maranoa Regional Council, we hope to work further with you in 2012 to deliver further workshops to the young people and continue to develop their skills and inspire them to follow their creative dreams.

Many thanks,"

- Jane Fenton

Community Development Coordinator
Maranoa Regional Council



THE WORKSHOP WAS
ENTIRELY INTERACTIVE
FROM THE VERY START



DIY ARTILLERY: THE ARTS SURVIVAL WORKSHOP

OUTCOMES

Participants will be armed with knowledge and skills to assist them on their creative career path or passion. Each workshop will link in with local networks and contacts that can assist ongoing development and support for each participant.

PARTICIPANTS

Ages from 15 to 150 year olds. DIY ARTillery: The Arts Survival Workshop is perfect for emerging artists, pathfinders, creatives and arts workers. Everyone from Grade 10 students who are interested in pursuing a career in the arts to students who have completed their studies and are unsure of their next steps. Ideal group size can start from 4 to a maximum of 25. Perfect for bands wanting to develop or release their first CD, or artists wanting to make the transition from a hobby to a career. Groups larger than 10 will require an extra facilitator to assure a top-quality, hands-on experience for all participants.

DURATION

Half Day -
Broad overview covering selected topics of your choosing.

Full Day -
An in-depth overview on avenues to pursue in your arts practice. Select above topic/s to tailor your particular needs.

2 to 5 Day Package -
Comprehensive workshop that covers all the above topics in detail with follow-up support.

RATIONALE

Becoming an artist or an arts worker isn't as straightforward as other professional jobs such as doctor or solicitor: going to university and getting your qualifications doesn't guarantee a job. There is no set career path for the arts, which is exciting but can make for an extremely overwhelming journey. DIY ARTillery will showcase and provide the tools required to kick-start a career in the arts.

Jeremy will cover his arts career path from its beginnings: failing at school, to working in a screenprint and graphic design studio, then founding one of Australia's largest music and arts publications with more than 50 contributors from across the country. His experience includes coordinating large-scale music festivals, managing bands, running arts spaces and successfully receiving funding to work on international collaborations and projects in Japan and the USA. His current passion is to inspire and motivate people to stay and create in their own communities via creative arts workshops.

Practical activities will include constructing an invoice, grant applications and developing a marketing plan.

PICK YOUR STRATEGIC ARTILLERY:

Process and Planning - Invoicing, GST, ABN, delegation, goal and task setting, time management, project management, contracts and agreements, staying motivated, the pitfalls, networking and KPI's.

Surviving as an artist in a Business world - Do It Yourself vs Do It Together, survival work, hobby or career, refine and review, being professional and Community Cultural Development.

Hustle My Skills - Mentoring and Never Stop Learning - Identifying skills, weaknesses and areas for development, importance of a mentor, finding and working with one, work experience and internships.

Marketing Yourself and Your product - Developing and creating effective marketing strategies, press releases, CVs, bios, branding you and your product, fake it and you'll make it, and the elevator pitch.

Funding Applications - What are grants and philanthropic funding?, the right grant for you and where to look, obligations, applying and the process, budgeting, and 'hands on' with a localised grant.

REQUIREMENTS

Access to power

Tables and chairs to suit participant numbers (wet space not required)
Projector or TV

FEE SCHEDULE

A sliding fee schedule has been created to provide access by all groups and organisations to their ARTillery workshop. Please enquire for cost breakdowns.

EXPERIENCE

Jeremy's skill set includes managing artist-run initiatives, mentoring visual and performance artists, and coordinating large-scale festivals. Jeremy has been delivering arts workshops and peer-based skill share workshops for the past decade. Known for his Do It Yourself and community-based projects that run on the smell of an oily rag, Jeremy's workshops will equip participants with invaluable 'hands-on' experience, knowledge and participatory exercises that will assist the interests, needs, development and growth of each individual.

Jeremy's frontline experience and delivery of practical, relevant activities will combine to make the perfect toolkit to assist emerging and developing artists and arts workers to achieve success and sustainability.

PAST PROJECTS / CLIENTS

- DIY and Thrive Workshop - Transit Lounge Caboolture 2012
- ASAP Emerging Artist Program - Youth Arts Queensland 2010
- Star Burst Mentoring Manager - Youth Arts Queensland/Arts Queensland 2010
- Business Basics Series - Youth Arts Queensland 2008
- Yes, this is Art Workshop - 2007 - Transit Lounge Caboolture 2007

PAST ACHIEVEMENTS

Past participants have gone on to build sustainable careers in the arts, gaining local, state and federal funding and showcasing work throughout the country and internationally.

TESTIMONIALS

"The grant info was extremely helpful and Jeremy's approach to the training was perfect! Great work!"

Mish Graham
Film Student

"My first gig consisted of a venue I negotiated for free, Council-printed flyers, and Jeremy organised a sound system. 300 patrons and no major hiccups, all thanks to Jeremy's guidance and 'can-do anything on no budget' attitude."

Jade Reardon
Bachelor of Arts Student

"Jeremy was very well versed in the art of being a working artist and gave out invaluable information and advice. The workshop was fun and very interesting."

Darren Russell
Graphic Designer

"Jeremy's workshop introduced new and easy ways to be creative, and helped educate us on what being an artist for a career is like. He was a refreshing and encouraging reminder to stay creative!"

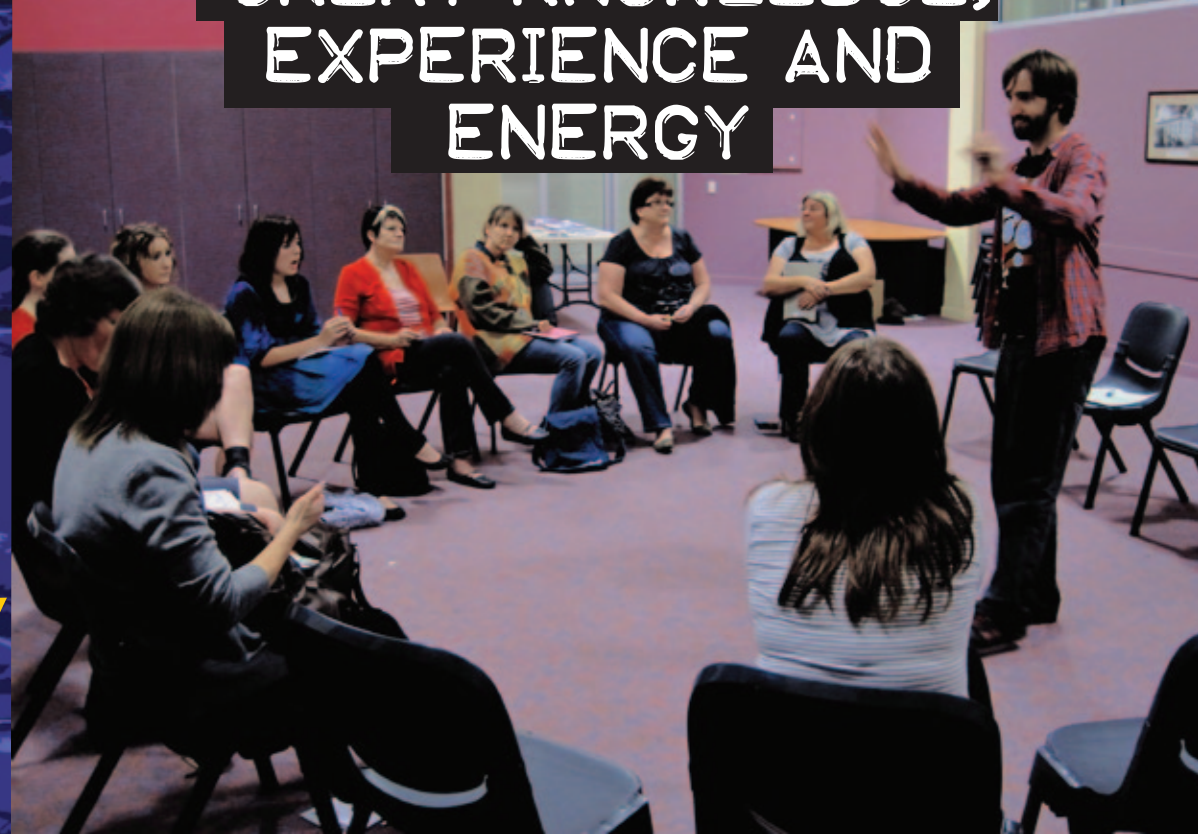
Savannah Van der Niet
Photographer

"Jeremy brought great knowledge, experience and energy to the program and his ability to connect and support the young participants was a huge part of the success of the program."

Cassey Russell
Youth Arts Queensland



**GREAT KNOWLEDGE,
EXPERIENCE AND
ENERGY**



CREATE, CUT, FLASH AND PRINT IT! PRINTMAKING WORKSHOP

OUTCOMES

Each participant will walk away with either a collaborative or individual Gocco print or stencil artwork as well as an understanding of each printing process. Participants in the stencil workshop will be able to take their stencil template home to reproduce their work at a future date.

PARTICIPANTS

Ages from 10 years and upwards. The stencil workshop will require the use of a shape blade. Younger participants may need extra support. Create, Cut, Flash and Print it! is the perfect workshop for pathfinders who may not necessarily see themselves as creative. Ideal group size can start from 4 to a maximum of 25. Groups larger than 15 will require an extra facilitator to assure a top quality, hands-on experience for all participants.

OVERVIEW

Gocco What?? Gocco printing originated in Japan and is a mix of traditional screen printing and pressure printing, but without the mess usually associated with screen printing. It is extremely portable and was popular with young people in the 1970s. Gocco printing is in the midst of a revival thanks to the 'Do-It-Yourself' philosophy and the ability to print your own images on the spot.

Stencil What?? Stencil printing is completely handmade. An image is created on card, cut out and then sprayed to create the artwork. Participants will gain the skills and knowledge required so they can easily continue working on projects at home with the aid of limited resources.

Create, Cut, Flash and Print it! will cover the fundamentals of the printmaking medium as well as the techniques required to create each printmaking style. Gocco printing has become hugely popular with printmakers and other creatives, as it provides the ability to produce 'one-of-a-kind', detailed images which are used in everything from artist books to more mainstream products such as wedding invitations.

Stencilling also has grown dramatically over the past decade as it's a cheap and easy way to produce and create T-shirts.

FEE SCHEDULE

A sliding fee schedule has been created to provide access by all groups and organisations. Please enquire for cost breakdowns.

EXPERIENCE

Jeremy gained an interest in printmaking during his school-based traineeship at a screenprinting press. From that point on, he has worked on developing his skill set to showcase, engage and share with others, the joys of printmaking.

Jeremy mentored up-and-coming stencil artist 'That Smelly Kid' who has had her work showcased throughout Australia and South-East Asia. 'That Smelly Kid' recently won the best stencil in show at the 'Black Rose' stencil exhibition in Sydney.

Most recently, in October and November 2011, Jeremy was part of a small team delivering Gocco and Stencil workshops throughout regional Queensland, with exceptional results. Gocco and stencilling are great tools for community engagement within all levels of the community.

REQUIREMENTS

Tables and chairs to suit participant numbers (wet space required for Stencil Workshop)

PAST ACHIEVEMENTS

Holy Spirit College Mackay purchased their own Gocco printer and participants from Toowoomba Youth Service created their own T-shirt series after workshops were delivered.

PAST CLIENTS

4ZzZfm
ARThive
ArtSpaced
Crate 59
Crossroad Arts
Maranoa Regional Council
Rockhampton Regional Council
Toowoomba Regional Council
Western Downs Regional Council

DURATION

2hrs - Stencil or Gocco Printing, basic overview and creation.

4hrs - Detailed overview of either Stencil or Gocco printing and creation.

Full Day - In-depth overview of one or both Gocco and Stencil printing and their creation.

TESTIMONIALS

"Very approachable, skilled and passionate. He offered all the necessary resources and skills to assist the group. The workshop was easy to follow.

"I would happily contract Jeremy to deliver workshops in the future through any of my suitable projects as a Contemporary Art Event Producer and Manager based in Cairns."

Melissa Edwards
Contemporary Arts Event Producer + Manager
Heyday Festival Founding Director



"Jeremy has a proven record in working with local Toowoomba young people and the Regional Council; he has always delivered a well-researched, planned and evaluated program, geared to the needs of Council and the young people targeted."

Darryl Bates
Coordinator
Toowoomba Regional Community
Development

"Thank you so much for putting on the workshop yesterday - I was really excited to see how the print gocco set I found would fare after lying dormant for 10 years - and I am so pleased that it works! Thank you for all your help and enthusiasm."

Karen Hurford
School Teacher



**VERY APPROACHABLE,
SKILLED AND
PASSIONATE**

